

news +++ Intersec Shanghai
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SHANGHAI

Intersec Shanghai: debuting in 2025 to promote security, safety and fire protection markets in China

Shanghai, 13 May 2024. The integration of cutting-edge technology, spurred on by innovation, is propelling efficiency and productivity to new heights. In turn, this opens up prospects for manufacturers across security, smart building, fire safety and mobility sectors through the rising development of IoT and AI trends. To capitalise on the opportunities created by technological advancements, Messe Frankfurt and CCPIT-Shanghai are partnering on a new security, safety and fire protection fair – Intersec Shanghai. The trade fair is set to launch on 13 to 15 May 2025 at the National Exhibition and Convention Center, Shanghai. The organisers will utilise their expertise and resources to establish a gateway between the dynamic Chinese and international security and safety sectors.



Introducing the new fair at today's press conference, Mr Johannes Moeller, Director Brand Management Safety, Security & Fire, Messe Frankfurt Exhibition GmbH, said: "Messe Frankfurt has a solid network of security trade fairs that offer access to markets all over the world. This being said, we are constantly looking for locations that can add value to our current portfolio, rising to the demand of providing opportunities for business

exchange and trade. The addition of Intersec Shanghai will do just that. With 30 years of organising events in Asia and a well-developed China portfolio, I believe the fair can debut strongly to shed light on new security technologies in China.”

China has a prominent presence in the safety and security market, with over 30,000 related enterprises operating in the country¹. This position has fuelled the continuous development and maturity of smart hardware such as cameras and facial recognition, as well as software technologies such as AI and big data. The application of smart security products is widely used in public sectors including transportation, finance, culture and education. With sustained momentum in various markets, the country’s security industry has grown by 4.9% in 2023².

To facilitate the market’s expansion, the debut of Intersec Shanghai in 2025 will connect China’s fast-growing sector with global suppliers and buyers to promote international trade and development. Scheduled for 13 – 15 May 2025, around 150 exhibiting exhibitors will ensure a comprehensive showcase of the latest commercial & perimeter security, public security & policing equipment, fire & rescue, safety & health and cyber security innovations across 13,000 sqm of exhibition space.

Discussing the event’s potential, Mr Gu Chunting, Vice Chairman of Council for the Promotion of International Trade Shanghai (CCPIT Shanghai), shares his optimism about the future the domestic security market: “Technological advancements have led to the development of innovative security solutions in China, meeting diverse consumer needs across industries. With the addition of Intersec Shanghai, I believe industry players will find more opportunities for international cooperation as the show will provide an important international gateway into China’s promising safety and security market, as well as support the domestic business community to expand abroad.”

Intersec Shanghai will be strategically held alongside the concurrent Yangtze River Delta International Emergency Disaster Reduction & Rescue Expo (EDRR), co-located at the National Exhibition and Convention Center. EDRR specialises in government emergency management systems and disaster prevention. The event aims to promote the integrated development of services around the Yangtze River Delta region. The previous edition of EDRR attracted more than 600 exhibitors and 80,000 visitors. It is expected that both fairs will draw a larger audience of trade visitors, providing attendees the opportunity for cross-sector sourcing in security, safety and disaster risk reduction.

Intersec Shanghai is organised by Messe Frankfurt (HK) Ltd and CCPIT Shanghai. For more details, please visit: www.intersecshanghai.com.

Safety and security are increasingly important basic needs and, therefore, stand for a growing global market. With ten trade fairs, congresses and forums around the world, Messe Frankfurt brings together demand and supply worldwide with progressive, connected products, applications and services focusing on commercial security and the protection of buildings, spaces and people. The Safety, Security & Fire business cluster offers access to the dynamic markets of the Arabian Peninsula, Asia, Europe and South America.

¹ <http://runtotech.com/uploadfiles/2022/11/20221127232414828.pdf>

² 2023 Security Industry Analysis Report by China Security & Protection Industry Association, <http://news.21csp.com.cn/c900/202309/11421635.html>

For more information on Safety, Security & Fire shows worldwide, please visit:
<http://safety-security-fire.messefrankfurt.com>

Press information and photographic material:

<https://technology.messefrankfurt.com/frankfurt/en/safety-security-fire.html>

Links to websites:

<https://www.facebook.com/intersec>

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Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,300* people at its headquarters in Frankfurt am Main and in 28* subsidiaries, it organises events around the world. Group sales in financial year 2023 were more than € 600* million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt

(60 percent) and the State of Hesse (40 percent).

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* Preliminary figures for 2023