

intersec

SHANGHAI

International Trade Fair for Security,
Safety and Fire Protection

13 – 15.5.2025

National Exhibition and Convention
Center (NECC), Shanghai, China

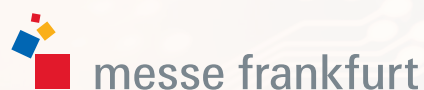


Access China's safety and security market

www.intersecshanghai.com



Organisers



In conjunction with



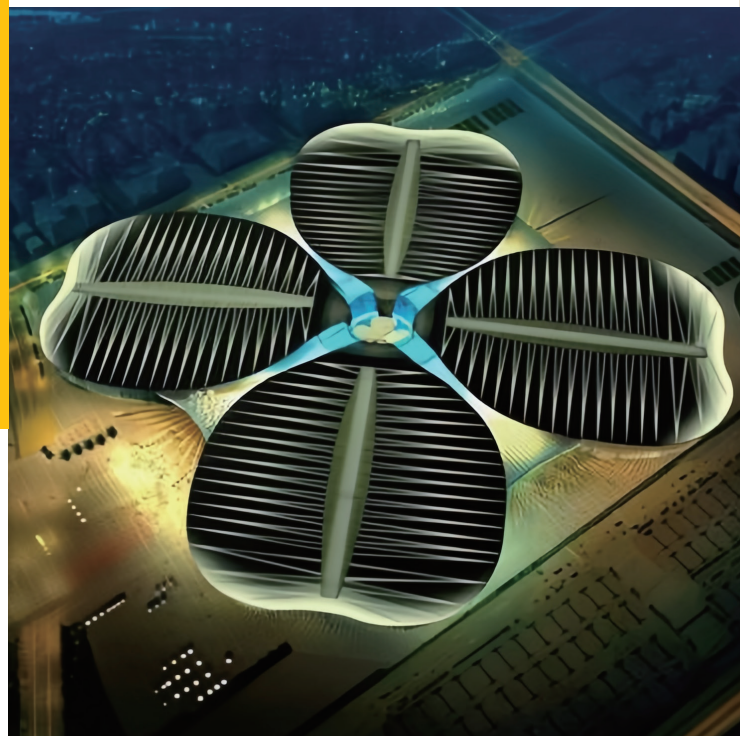
Driven by innovation trends, the Internet of Things (IoT) and Artificial Intelligence (AI) have opened up promising prospects for security, smart buildings, fire safety and transportation logistics. To capitalise on the opportunities presented by this technological advancement, Messe Frankfurt and Council for the Promotion of International Trade Shanghai (CCPIT) will jointly host Intersec Shanghai, a new trade fair for security, fire protection and safety, which will be held for the first time from **13 to 15 May 2025**, at the National Exhibition and Convention Center, Shanghai. By integrating the expertise and resources of both organisers, Intersec Shanghai will connect the Chinese market with international security, fire protection and safety solutions.

Geographic proximity

The Yangtze River Delta region is one of the most dynamic economic hubs in China. By leveraging its robust technology infrastructure and industrial capacity, the three provinces and one city in this region have become one of the strongest centres for the development of China's domestic AI industry. This has facilitated advancements in smart security and smart firefighting technologies, helping to promote the modernisation of the emergency management system and capabilities in the Yangtze River Delta region. As a result, this region is playing an important demonstrative role, radiating outwards and catalysing AI-driven development across China.

Global cutting-edge innovations

Intersec is the leading international exhibition brand for security, fire protection and safety industry. It has developed a robust global network of industry and market resources. Intersec Shanghai will invite international brands, manufacturers, guests and visitors to participate in the exhibition through its extensive global sales, publicity and marketing channels, with the aims of discussing new directions and emerging fields of driving industry development and transformation, as well as promoting the upgrade of traditional industries and the integrated growth of emerging sectors.



Global trade fairs and events

Security. Safety. Fire.

www.safety-security-fire.messefrankfurt.com

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INDIA

Mumbai, India

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THAILAND

Bangkok, Thailand

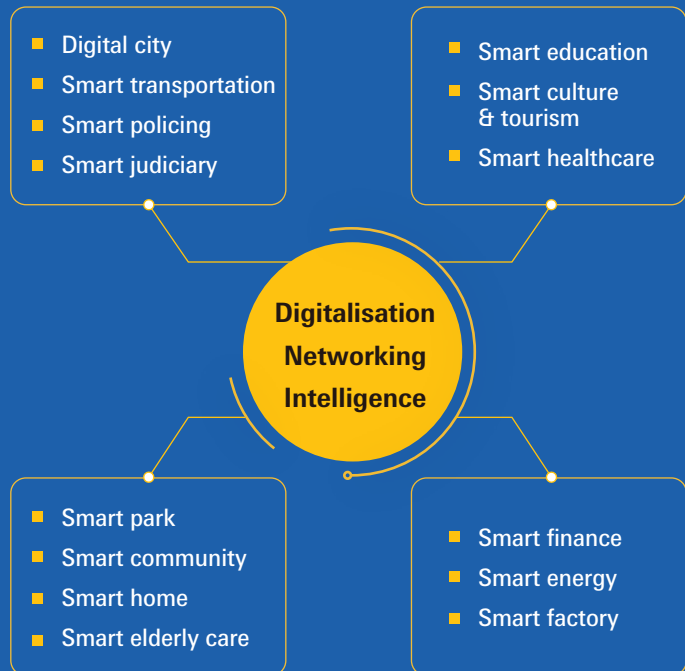


CONFERENCE & EXHIBITION

Adria region

Drive transformation through digital and intelligent solutions

To address the diversity and complexity of security scenarios in the Chinese market, Intersec Shanghai leads the industry in showcasing comprehensive and rich solutions for public businesses, enterprises, small and medium-sized enterprises.



Harness AIoT potential through digital security innovation

The security industry is undergoing a transition, accelerating the implementation of advanced AI and IoT applications. Upstream and downstream technological innovations will prioritise significant areas such as big model infrastructure, key algorithms, big data technology, AI chips, intelligent sensors, and system software.

Unlocking boundless business opportunities in the digital security ecosystem



Product categories



China's burgeoning fire protection industry

Benefitting from government support, urbanisation, technological innovation, heightened safety awareness and capital investment, China's fire protection industry is expected to maintain a robust average annual growth rate of 15% – 20% in the next 5 – 10 years, experiencing exponential expansion. According to market estimates, the fire protection market was valued at around 867 billion RMB in 2022, and projected to exceed 1.12 trillion RMB by 2025 and 1.25 trillion RMB by 2028. This exponential growth trajectory presents a vast and promising development opportunity for domestic fire protection companies.

Product categories



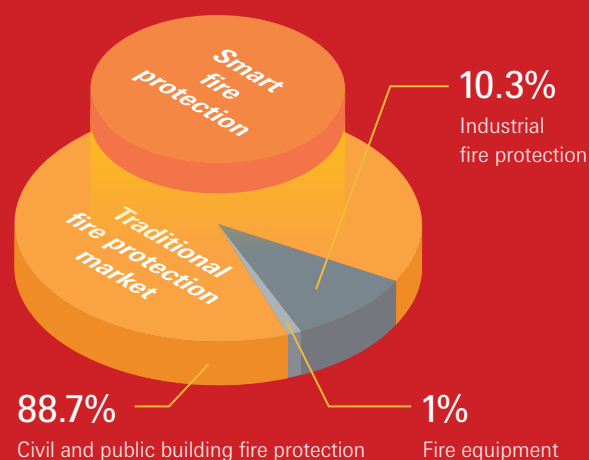
Smart fire protection systems

With the rapid development of science and technology and the acceleration of industrialisation, many fire protection companies have higher requirements for product quality, sensitivity and stability. These systems aim to achieve automation, data-driven insights across prevention, control and on-site operations by integrating emerging technologies such as IoT, cloud computing, big data, AI, and 5G. Smart fire protection systems have been widely adopted in sectors such as petrochemicals, energy and power, rail transportation, industrial manufacturing, highway tunnels, coal mining, and are poised to emerge as a critical growth driver for the fire protection industry. In 2022, the market size of smart fire protection solutions already accounted for around 26% of the entire fire protection industry, and it is forecasted that the relevant market size will exceed 30% by 2025.



Two major markets synergise and integrate

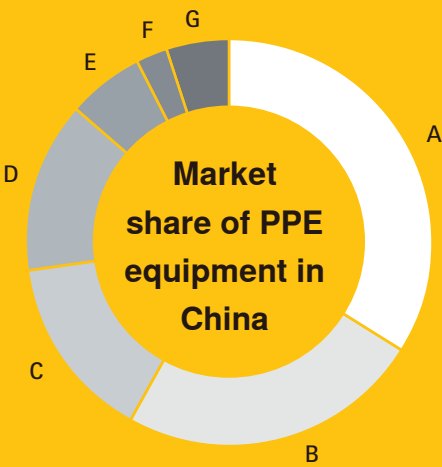
The deep integration of smart and traditional fire protection models will comprehensively improve the safety protection level and emergency response efficiency in areas like urban public safety, building management, industrial production, traffic accidents, forest fire prevention, and community services. This integration will bring safer and more convenient fire protection solutions to the government, enterprises and the public. The combination of these two market segments will undoubtedly promote innovative development in China's fire protection industry, empowering it to better meet the growing societal need for fire safety.



*Source:
Market Competition Pattern and Key Enterprises of China's Fire Protection Industry in 2022 released by Huajing Industry Research Institute

Product categories

-  Personal protective equipment (PPE)
-  Workwear and fabrics
-  Work safety equipment
-  Safety production monitoring instruments and metres
-  Health and hygiene protection
-  Technical textiles
-  Industrial support



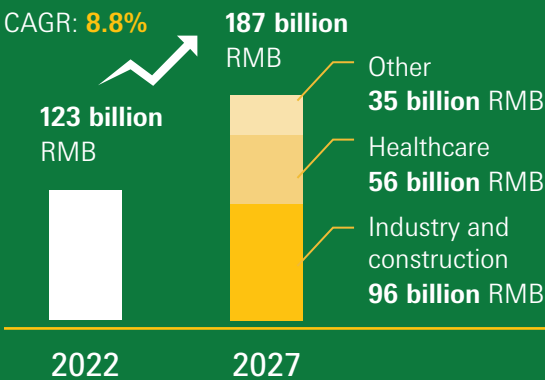
A	34.0%	Hand protection
B	24.3%	Torso protection
C	14.6%	Respiratory protection
D	13.6%	Foot protection
E	6.0%	Protection from falling
F	2.7%	Head protection
G	4.8%	Other

*Source:
Personal protective equipment market distribution by product type in China 2019, released by Statista



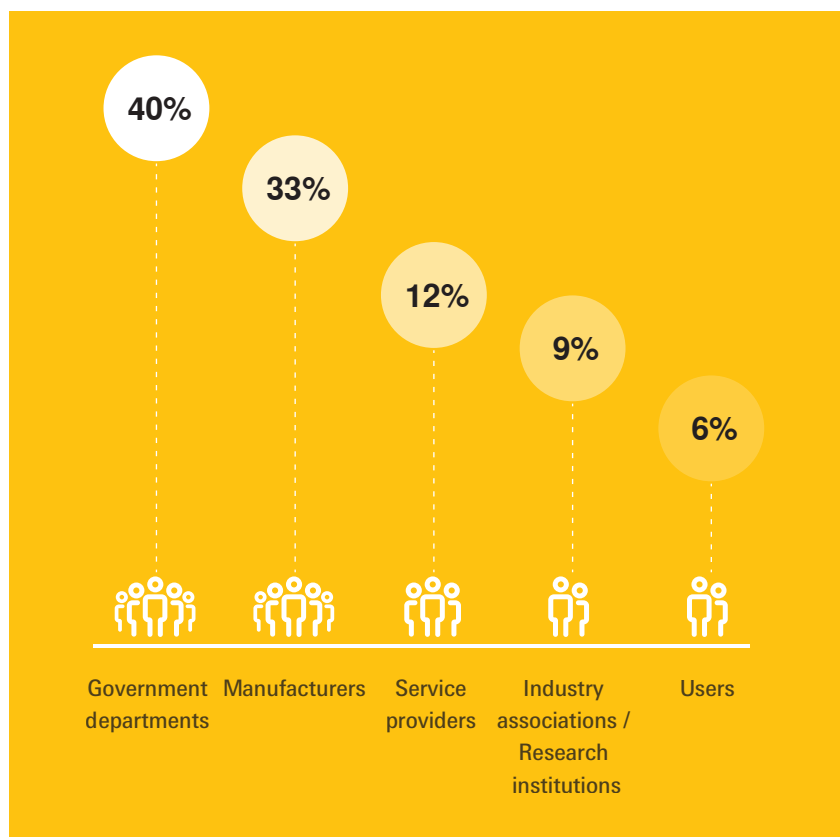
The booming PPE market in China

According to Research and Markets, China's PPE market is expected to grow from 123 billion RMB in 2022 to 187.2 billion RMB in 2027, representing a CAGR of 8.8%. By 2027, the industrial and construction segments are expected to account for more than 50% of the overall PPE market. Demand for PPE in the healthcare sector is expected to continue growing at a high rate, reaching an estimated 56.1 billion RMB in value in 2027. Demand for PPE in the industrial manufacturing and construction sectors is also anticipated to grow rapidly, reaching 55.61 billion RMB and 40.44 billion RMB in 2027, respectively.

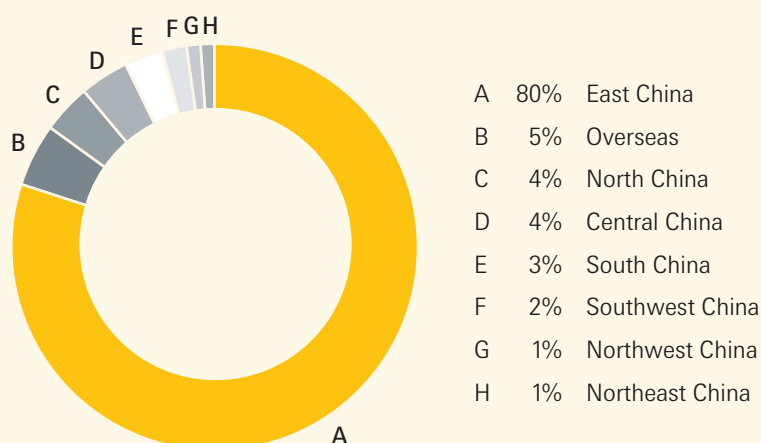


Visitor profile

- Emergency management departments, fire departments, public security departments and other relevant authorities of the three provinces and cities in the Yangtze River Delta region and neighbouring provinces and cities
- Governmental organisations
- National key construction projects and national project managers
- Product manufacturers and suppliers
- Engineering service providers
- Product solution integrators
- Agents and distributors
- Research institutes and design units
- Industry associations, chambers of commerce
- Direct users in the industry: large state-owned enterprises, petroleum and petrochemical, coal plants and mines, non-ferrous metals, metallurgy, chemical industry, electric power, transport and logistics, financial institutions, telecommunications and communications, property and real estate, passenger railways and more
- Users in public places: airports, underground stations, stadiums, hotels, schools, hospitals, supermarkets, museums, office buildings, petrol stations, communities, car parks



Geographical distribution of visitors



Engaging industry experts and competent organisations

The fair will actively collaborate with domestic and international standards organisations and research institutes to discuss practical implementation of industry standards.



Cooperation units to be invited



Government
departments



Industry association /
societies / social groups



Research
institute



Enterprise

Fringe programme

Alongside the fair, a series of concurrent activities will be held to engage industry professionals. This will include development summits, professional forums, and seminars, with the goal of identifying recipients for relevant industry awards. Additionally, a variety of enterprise roadshows will take place prior to the fair.

01



Industrial
development
summit

02



Professional
forums
and seminars

03



Professional
awards

04



Enterprise
roadshows

In conjunction with



Intersec Shanghai will be held concurrently with the Yangtze River Delta International Emergency Disaster Reduction and Rescue Expo (EDRR), which focuses on the development of government emergency management systems and disaster prevention, mitigation, and relief efforts to promote integrated emergency management across the Yangtze River Delta region. The two exhibitions, held simultaneously, are expected to attract more professional visitors and provide cross-sectoral procurement opportunities for participants in the areas of security and disaster risk reduction.

Fact Sheet

Date	13 – 15 May 2025 (Tuesday – Thursday)
Venue	National Exhibition and Convention Center (Shanghai)
Area	13,000 sqm
Frequency	Annual
Exhibitors	150 (expected)
Visitors	8,000 (expected)
Admission	Free admission for trade visitors only. Persons under 18 years of age will not be admitted.
Hosted by	Council for the Promotion of International Trade Shanghai Messe Frankfurt (HK) Ltd
Organised by	Huamao International Exhibition (Shanghai) Co Ltd Messe Frankfurt (Shenzhen) Co Ltd
In conjunction with	Yangtze River Delta International Emergency Disaster Reduction & Rescue Expo (EDRR)

Participation fee

Standard booth (min. 9m ²)	USD 335 /sqm
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Raw Space (min. 36m ²)	USD 300 /sqm
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* 10% corner surcharge for standard booth (Two-sided or more open sides). Raw space booth is exempt from the open side surcharge.

* Prices listed include the applicable 6% VAT.

Contacts

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